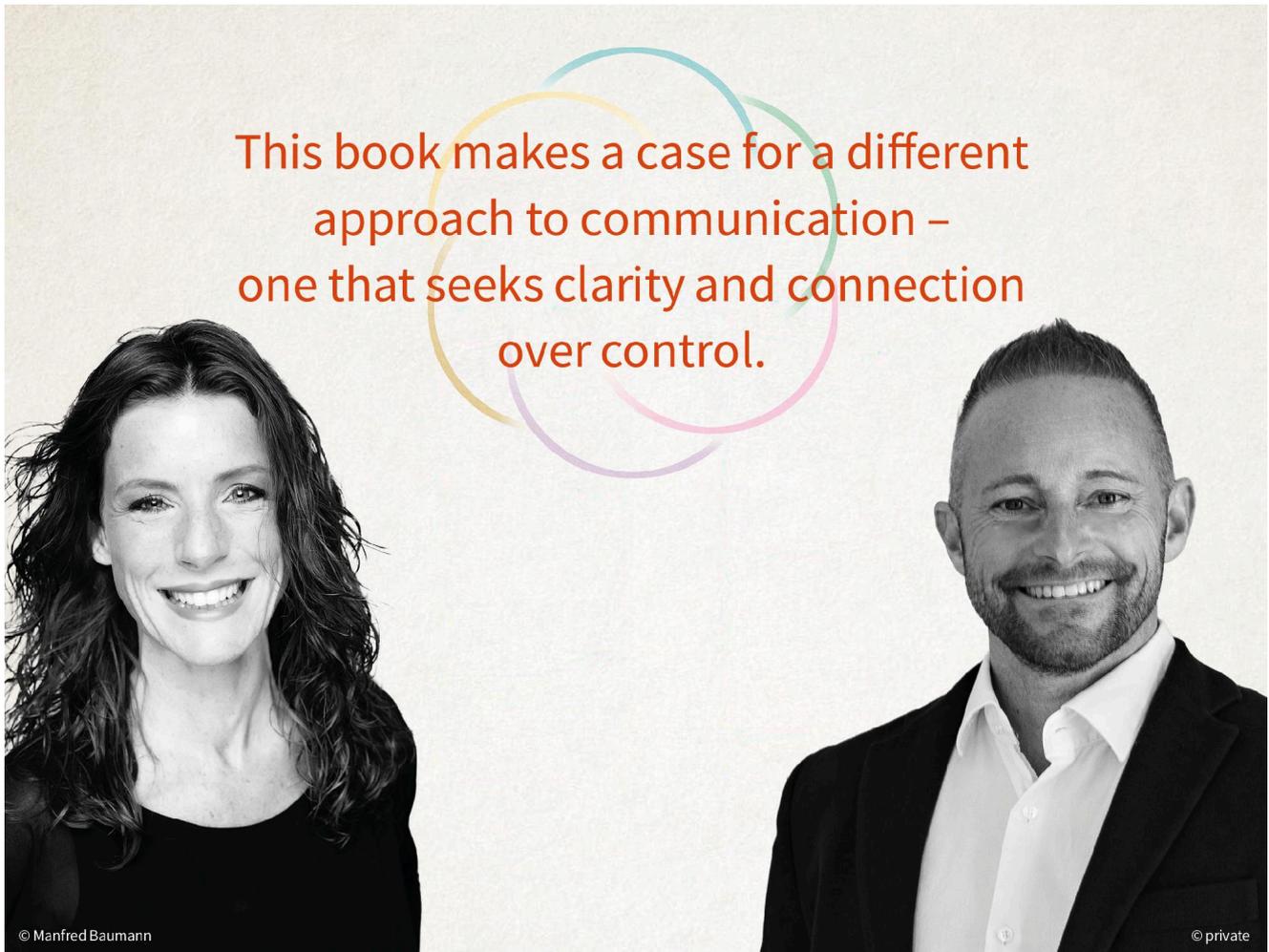


Communicating to connect, not to control



Good to know!

With digital bonus content including videos and podcasts

The authors have a combined social media following of more than 60,000 and are known from leading publications such as FAZ, DIE WELT and Gala as well as from numerous television appearances (ZDF, VOX, RTL).

Katharina Pommer is host of the podcast MINDSHIFT; Balian Buschbaum runs a blog on communication and related topics.

The authors' clients include Deutsche Telekom, Ford, Siemens, Bosch Rexroth and many more.

- In an increasingly digital world, empathy and intuition are more important than ever
- Balian Buschbaum and Katharina Pommer, acclaimed authors and experienced coaches, whose work on this title unites female and male perspectives on communication
- Hands-on strategies for greater impact, presence and leadership impact

SPIEGEL best-selling author

What if communication at work fostered clarity and momentum instead of friction?

This book is for anyone who wants to develop how communication works in their organisation – not just in the words that are said, but in how speakers relate to one another. The book invites readers to move towards what the authors call a *female* mode of dialogue: one defined not by the gender of the person speaking but by skills such as listening, cooperation, empathy and emotional intelligence.

The authors lay the foundations for developing these skills and sharpening them in practice. Along the way, reflective prompts help readers shift the way they conduct conversations and deepen their understanding of how language and behaviour affect relationships.

This book is a compelling call for a new way of relating in leadership and in society at large: more female, more conscious, and powerful in a deeper, more sustainable way.

Balian Buschbaum is founder of the German Academy for Leadership, a *SPIEGEL* bestselling author and an expert in female leadership, communication and body language. He is a keynote speaker and business coach, supporting leaders and organisations in developing leadership models grounded on in empathy, dialogue and diversity. The advancement of women in the workplace is a particular focus of his work.

Katharina Pommer is an acclaimed author, entrepreneur and expert in mental transformation, communication and leadership. With a background in psychology, her work spans academia, business and personal development. She lectures at universities and delivers keynotes for organisations. As a sought-after speaker and mentor, she inspires audiences to question outdated leadership models and actively shape a new era of female leadership.



Balian Buschbaum, Katharina Pommer
The Future of Communication is Female

How empathy, intuition and presence are redefining influence

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SELF-HELP / Communication & Social Skills

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