

# Learn how you can shape the future – with conviction, empathy and clarity

*“The best is still ahead of us – if we’re willing to put in the work.”*

**Ali Mahlodji**



© Stefan Joham

## Good to know!

Includes digital bonus content such as exercises, self-reflection prompts and videos.

Ali Mahlodji has more than 130,000 followers across his social media channels and is a regular presence in leading media such as DIE ZEIT, Frankfurter Allgemeine Zeitung, Süddeutsche Zeitung, Handelsblatt, ARD and Business Punk, among others.

Mahlodji is host of the podcast LEADING HUMAN, Austria’s “most successful business podcast” (Ö3 Podcast Award).

Mahlodji is an EU Youth Ambassador, an UNICEF Honorary Representative and the winner of more than 20 international awards, including the UN World Summit Award.

The author’s clients include the United Nations, Google, Lufthansa, BMW, Unilever, L’Oréal, EDEKA and more.

## Backlist Highlight



Nicole Thurn  
**13 Super Skills to Change Your (Working) Life Forever**  
 ...and find yourself without getting lost in the quest for end...  
 ISBN 978-3-96739-205-0

- A call to take ownership of how we think, feel and act
- A source of inspiration and guidance for the new world of work
- An empowering read for anyone seeking to grow, make an impact and build a working life on their own terms

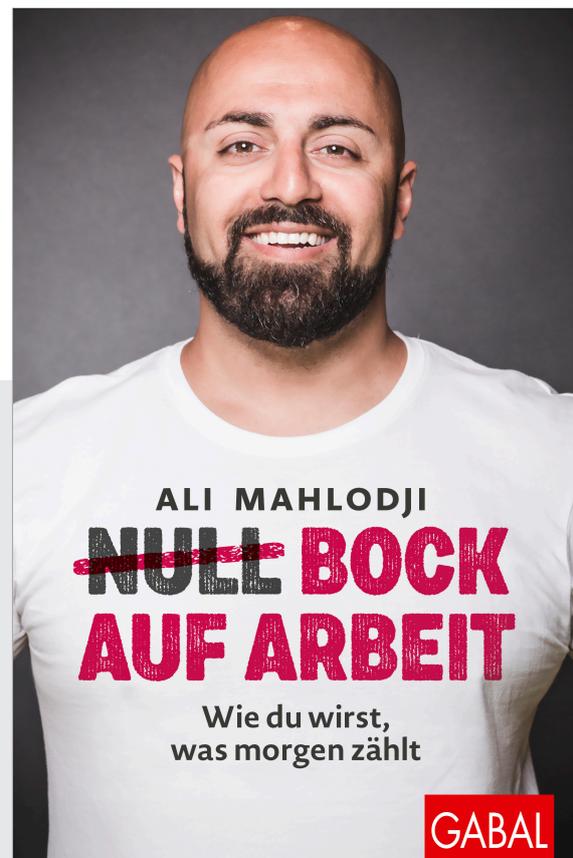
Work as we know it is coming to an end. Instead of switching on our computers in the morning and dutifully grinding through an assigned to-do list, we will increasingly choose the projects we commit to. We will become curators of the work we do.

Hierarchies, too, are beginning to shift. Young graduates or trainees fresh out of education may soon outpace their managers in terms of current knowledge – not least because of new tools, artificial intelligence and automation.

In a working world in flux, the ability to lead ourselves is an increasingly fundamental skill. At its best, it unlocks greater freedom in the career path we pursue; more influence over where, how and with whom we work; and more flexibility in deciding when work happens. As entirely new roles and professions emerge – many of which do not even exist today – it also equips us to keep pace with change.

When we commit to investing in ourselves and our skills, we multiply our opportunities; we open up more ways to turn our working lives into something that truly fits our aspirations.

**Ali Mahlodji** is a multi-award-winning entrepreneur, international keynote speaker and bestselling author. Born in Persia and raised in a refugee hostel, Mahlodji was a school dropout who struggled with a stammer. From there, an extraordinary journey via more than 40 jobs took him to the senior echelons of international tech companies. Today, as CEO of futureOne, he supports organisations, leaders, educational institutions and individuals in navigating change.



**Ali Mahlodji**

**Why Work As We Know It No Longer Works**

How to thrive in the working world of tomorrow

192 pages | Softcover

ISBN 978-3-96739-269-2

**Genre:**

BUSINESS & ECONOMICS / Careers / General

PSYCHOLOGY / Personality

POLITICAL SCIENCE / Public Policy / General