

**Teresa Hertwig** is a passionate remote work visionary with years of experience in the field, including as managing director of her own consultancy GetRemote Consulting GmbH in Berlin. Since the beginning of 2018, she and her agency have been helping companies of all sizes to establish sustainable hybrid work cultures and structures that keep productivity high, no matter where employees work and how high the proportion of remote workers in the company.

#### USP:

- The definitive guide to hybrid working – for organisations and decision-makers
- Design the optimal mix of in-office days and working from home – and, in doing so, safeguard productivity and employee satisfaction
- Practical case studies and interviews with representatives from Volkswagen, Otto Group, TRIGEMA, ABUS and more
- As seen in *DER SPIEGEL*, *DIE ZEIT*, *Süddeutsche Zeitung*, *Handelsblatt*, *WELT* and many more
- Columns by the author appear in the German daily newspaper *Frankfurter Rundschau*

#### Backlist Highlight



30 Minutes to 360°  
Remote Work  
ISBN 978-3-96739-056-8

In 30 Minutes to 360° Remote Work, Teresa Hertwig draws on tips and examples from 8 years of remote working to show business owners and employees how to establish a sustainable remote working culture: one which accounts for interactions between the company, managers, employees and politics.

Among other things, you'll learn how to introduce a remote working culture, support managers and employees to practise successful remote working, and avoid common stumbling blocks.

## Productivity Doesn't Only Happen in the Office

How companies can position themselves for the future by embracing hybrid working

Teresa Hertwig

#### The German-speaking world's first comprehensive guide to hybrid working

Our working world is currently experiencing a quantum shift. The long-prevailing culture of presenteeism is being rejected by ever greater numbers of employees, who find it incompatible with the rest of their lives. As such, companies must embrace hybrid working without delay in order to remain competitive and fit for the future.

In 2022 and beyond, a smart combination of in-office days and mobile working – one which enables teams to work together efficiently and productively – will not only be desirable but essential. If one thing is clear, it's that hybrid working is the future – and that its benefits exist not only on an economic or individual level, but a societal one too.

In this new book, remote work expert Teresa Hertwig provides readers with the first complete hybrid working manual designed to help businesses tailor their work and communication processes, develop new ways of collaborating and, ultimately, stay competitive into the future (including in their efforts to attract employees). It's an indispensable companion for those seeking to preserve and expand their competitive edge.



220 pages, hardcover  
ISBN 978-3-96739-089-6