

Full List of Titles



Personality / Self-Help

Walter Simon	Achieve your Goals	Ardeschyr Hagmaier	Problem Solving
Frank H. Berndt	Burnout	Barbara Brugger	Relaxed Eyes while working at a PC
Monika A. Pohl	Business Meditation	Ulrich Siegrist/Martin Luitjens	Resilience
Katja Sterzenbach	Business Yoga	Stefanie Demann	Self-Coaching
Awai Cheung	Business-Qigong	Thomas Lorenz/Stefan Oppitz	Self-Confidence
Adele Landauer	Charisma and Charme	Bernhard P. Wirth	Self-Knowledge
Dagmar Herzog/Lena Brenk	Decision-Making	Müller/Jürgens/Krebs/Prittwitz	Self-Learning Method
Jörg Wurzer	Emotional Intelligence	Rolf Meier	Self-Motivation
Hans-Georg Willmann	Enthusiasm	D. Koenig/S. Roth/L. Seiwert	Self-Organizing
Stefanie Demann	Error Awareness	Stéphane Etrillard	Self-PR
Mathias Gnida	Fear of Flying	Eberhard Fehlau	Self-Sabotage
H. Vesper/C. Zielke	Feng Shui at Work	Hans-Georg Willmann	Self-Trust
Marieluise Noack	Getting Things Done	Monika A. Pohl	Serenity
A. Bornhäußer/F. Ion	How do I come across to others?	Detlef Bühner	Stage Fright
Monika A. Pohl	Humanity	Antony Fedrigotti	Stress Management
Bernhard P. Wirth	Knowledge of Human Nature	Brigitte Witzer	Taking Risks
Markus Hornig	Life Energy	Markus Brand/Frauke Ion	The 16 Life Motives
Siranus Sven von Staden	Managing Change	Lothar Seiwert	Time-Management
Dörthe Huth	Mindfulness	L. Seiwert/H. Müller/A. Labaek	Time-Management for Anarchists
Ben Schulz	Personality	Hans-Georg Willmann	Will-Power
Demmler/Lanske/Ziemer	Power Nap	Lothar Seiwert	Work-Life-Balance
Oliver Geisselhart	Power-Memory		

Profession / Career

Brigitte Ruhleder	Business Etiquette	Sascha Schmidt	New Fathers – New Careers
Martin Wehrle	Career Jump	Martin Wehrle	Pay Raise
Eberhard G. Fehlau	Factor of Success 50plus	Bernd M. Wittschier	Power Games at the office
Markus Hornig	Flow	Joachim von Loeben	Sabbatical
Svenja Hofert/Nicola Bock	Job Application in English	S. Demmler/H. Hübner	Self-Employment
Svenja Hofert	Job Interview	Jörg Löhr/Ulrich Pramann	Success
Hans-Georg Willmann	Job Satisfaction	Carmen Schön	Women Power at Work
Svenja Hofert	Letter of Application	Brigitte Hild	Working Abroad
Eberhard G. Fehlau	Mobbing		

Management / Leadership

Jens Ferber	Basic Knowledge Management	Martina Mangelsdorf	Millennials
Marc Tscheuschner	Business Ethics	Reinhard K. Sprenger	Motivation
S. Hofert/T. Visbal	Becoming a Good Team Leader	Mathias Gnida	Product Management
Hans-Jürgen Kratz	Critizing and Recognizing	Yvette E. Hofmann	Project Management
Hans-Jürgen Kratz	Delegate	Karin Letter	Quality Management
J. Gürtler/J. Meyer	Design Thinking	Hans-Jürgen Kratz	Staff Appraisals
Hartmut Laufer	Employee Trust	Alexander Groth	Strength-based leadership
Pero Micic	Future Management	Ann Junk	Successful Mentoring
Alexander Groth	Leading with Emotional Intelligence	Rolf Meier	Teamwork
Ewald Wessling	Learning from Google & Co	M. Tscheuschner/H. Wagner	TMS Team Management System
Hans-Jürgen Kratz	Management Task Control	Rainer Krumm	Value-based Leadership
Monika Heilmann	Mediation	T. Lorenz/A. Höcker	Value-based living
Hartmut Laufer	Meetings		

Marketing / Sales

Markus I. Reinke	Acquisition of New Customers	Christian Görtz	Marketing Cooperations
Zschesche/Errichiello	Advertising	Cristián Galvez	Marketing-Events
Michael Bernecker	Basic Knowledge Marketing	Torsten Schwarz	Online-Marketing
Ardeschyr Hagmaier	Basic Knowledge Customer Acquisition	Peter Sawtschenko	Positioning
Zschesche/Errichiello	Branding	Oliver Schumacher	Price Negotiation
Katja Porsch	Closing	Tobias Ain	Sales Pitch
Claudia Fischer	Cold Calling	Markus I. Reinke	Sales Psychology
Lothar Seiwert	Customer Enthusiasm	C. Klem/S. Klem	Search Engine Marketing
Sabine Hübner	Customer Service	Jochen Sommer	Selling with NLP
Lars Schäfer	Emotional Selling	Peter Mohr	Successful Selling
H. Muthers/W. Ronzal	Marketing 50-plus		

Communications / Rhetoric

Peter Heigl	Arguing Fairly	Anno Lauten	Powerful Voice
René Borbonus	Assertiveness	Peter Mohr	Presentations
Stéphane Etrillard	Be Convincing	Hans-Jürgen Kratz	Proper Feedback
Claudia Fischer	Business Calls	Stéphane Etrillard	Quick-Wittedness
de Haen/Hardieß	Compassionate Communication	Moritz Boerner	Resolving Annoyance and Frustration
Christel Frey	Conflict Resolution	Peter Heigl	Rhetorics
Christiane Wittig	Creative Networking	Natalie Schnack	Self-Assertion
Anabel Ternès	Effective Communication	Jutta Portner	Small Talk
Martin Krengel	Efficient Reading	Cristián Galvez	Storytelling
Joachim Skambraks	Elevator Pitch	T. Lorenz/S. Oppitz	Successful Communication
Peter Mohr	Handling Objections	Gitte Härter	Taming Assholes
Susanne Doser	Intercultural Competence	Hermann Scherer	Technique of Questioning
Dirk Eilert	Learning to Read Facial Expressions	Rolf Meier	Transfer of Knowledge
Katja Kerschgens	Maximum Impact Presentations	T. Schlüter/M. Münz	Twitter, Facebook, Xing & Co
Josef W. Seifert	Moderating	Monika Matschnig	Understanding Body Language
Peter Brandl	Negotiating	Thilo Baum	Writing
Egon Sawizki	NLP in every-day-life	Petra Begemann	Writing a nonfiction book