

Kathrin Leinweber - How Women Can Succeed in Male Domains



Good to Know!

Women are interrupted more often in conversations than men (The Telegraph)

The author's podcast – "99% Hack" with almost 200 episodes – is one of the 1.5% most popular programs out of around 3.1 million podcasts worldwide (www.listennotes.com)

Her clients include HypoVereinsbank and Siemens

The author is an active member of Fondsfrauen (Women in Funds) and Global Digital Women.

Companion series on the topic in GABAL MAGAZINE to coincide with the publication of the book

- ▮ Navigating a male-dominated environment and effectively dealing with power games
- ▮ Defend yourself confidently and calmly against the alpha male syndrome, mansplaining, cattiness and competitive mindsets
- ▮ With the top 10 hacks that make the reading tangible and actionable

Stop waiting for someone to recognize your potential and take your success into your own hands! High-performance expert Kathrin Leinweber shows you how to recognize, develop and confidently leverage your female strengths in male-dominated industries.

Defend yourself confidently and calmly against the alpha male syndrome, maninterrupting, hepeating, cattiness and competitive mindsets. Instead, find male and female allies who will support you in your job and with whom you can cooperate and achieve success together. The author explains exactly how to do so in a humorous, succinct, and charming way.

The book also provides unforgettable top 10 hacks on how you can make clever use of your feminine qualities. Don't wait any longer: The market needs strong women like you!

Kathrin Leinweber (Bad Homburg) advises women who want to achieve long-term success. The charismatic high-performance expert and speaker knows which routines and strategies can be used to achieve one's personal peak performance. With a degree in business administration, she worked in the investment industry for more than 22 years, most recently as deputy department director. She understands all the strategies that women can use to successfully overcome the challenges and hurdles that still exist in male-dominated industries with feminine elegance. www.kathrinleinweber.de



Kathrin Leinweber
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Genre:
 Advice on careers and achieving success